



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968123-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Barletta/R/US Congress	BARLETTA 4 CONGRESS	

Billing Address:

BrabenderCox
Attention: Accounts Payable
1218 Grandview Avenue
Pittsburgh, PA 15211

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	968123	06398593

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/03/12	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	6	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	6	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1201H	\$850.00 NM
5	WGAL	Tu	10/30/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1201H	\$850.00 NM
4	WGAL	W	10/31/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1202H	\$850.00 NM
3	WGAL	Th	11/01/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1202H	\$850.00 NM
2	WGAL	F	11/02/12	11:16 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1202H	\$850.00 NM
6	WGAL	Sa	11/03/12	11:11 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1202H	\$850.00 NM
2	10/30/12	11/02/12	Late Nite w/ Jimmy Fallon	1237-136a	-TWTF--	:30	4	\$35.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	1:13 AM	Late Nite w/ Jimmy Fallon	1237-136a	:30	BCLB1201H	\$35.00 NM
1	WGAL	W	10/31/12	1:34 AM	Late Nite w/ Jimmy Fallon	1237-136a	:30	BCLB1202H	\$35.00 NM
3	WGAL	Th	11/01/12	1:29 AM	Late Nite w/ Jimmy Fallon	1237-136a	:30	BCLB1202H	\$35.00 NM
4	WGAL	F	11/02/12		Late Nite w/ Jimmy Fallon	1237-136a	:00		\$35.00 NM
See MG 2.5									
5	WGAL	F	11/02/12	1:30 AM	Late Run Jimmy Fallon	107-3a	:30	BCLB1202H	\$35.00 NM
MG for 2.4 11/02									
3	10/29/12	11/02/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	5	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/29/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	BCLB1201H	\$950.00 NM
4	WGAL	Tu	10/30/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	BCLB1201H	\$950.00 NM
1	WGAL	W	10/31/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	BCLB1202H	\$950.00 NM
3	WGAL	Th	11/01/12	6:08 AM	M-F News 8 at 6a	6-7a	:30	BCLB1202H	\$950.00 NM
5	WGAL	F	11/02/12	6:00 AM	M-F News 8 at 6a	6-7a	:30	BCLB1202H	\$950.00 NM
4	10/29/12	11/02/12	NBC Today Show	7-9A	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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P.O. Box 26878
Lehigh Valley, PA 18002-6878

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Barletta/R/US Congress	BARLETTA 4 CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/29/12	11/02/12	NBC Today Show	7-9A	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
	10/29/12	11/04/12	MTWTF--				5	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/29/12	7:26 AM	NBC Today Show	7-9A	:30	BCLB1201H	\$900.00 NM
3	WGAL	Tu	10/30/12	8:52 AM	NBC Today Show	7-9A	:30	BCLB1201H	\$900.00 NM
5	WGAL	W	10/31/12	8:45 AM	NBC Today Show	7-9A	:30	BCLB1202H	\$900.00 NM
1	WGAL	Th	11/01/12	8:44 AM	NBC Today Show	7-9A	:30	BCLB1202H	\$900.00 NM
4	WGAL	F	11/02/12	8:34 AM	NBC Today Show	7-9A	:30	BCLB1202H	\$900.00 NM
5	10/29/12	11/02/12	NBC Today Show II	9-10a	M-W-F--	:30	3	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	M-W-F--	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12	9:27 AM	NBC Today Show II	9-10a	:30	BCLB1201H	\$375.00 NM
3	WGAL	W	10/31/12	9:50 AM	NBC Today Show II	9-10a	:30	BCLB1202H	\$375.00 NM
2	WGAL	F	11/02/12	9:27 AM	NBC Today Show II	9-10a	:30	BCLB1202H	\$375.00 NM
6	10/30/12	11/01/12	NBC Today Show III	10-11a	-T-T---	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-T---	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	10:24 AM	NBC Today Show III	10-11a	:30	BCLB1201H	\$275.00 NM
1	WGAL	Th	11/01/12	10:27 AM	NBC Today Show III	10-11a	:30	BCLB1202H	\$275.00 NM
7	10/29/12	11/02/12	M-F 11-12P	11A-12P	M-W-F--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	M-W-F--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/29/12	11:48 AM	M-F 11-12P	11A-12P	:30	BCLB1201H	\$175.00 NM
1	WGAL	W	10/31/12	11:28 AM	M-F 11-12P	11A-12P	:30	BCLB1202H	\$175.00 NM
3	WGAL	F	11/02/12	11:49 AM	M-F 11-12P	11A-12P	:30	BCLB1202H	\$175.00 NM
8	10/29/12	11/02/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12	12:38 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1201H	\$400.00 NM
LR- Local News Special Report									
3	WGAL	Tu	10/30/12	12:19 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1201H	\$400.00 NM
2	WGAL	W	10/31/12	12:11 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1202H	\$400.00 NM
4	WGAL	Th	11/01/12	12:35 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1202H	\$400.00 NM
LR- Local News Special Report									
5	WGAL	F	11/02/12	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1202H	\$400.00 NM
9	10/29/12	11/02/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	10/29/12	2:32 PM	M-F 2-3p	2-3p	:30	BCLB1201H	\$265.00 NM
1	WGAL	Tu	10/30/12	2:35 PM	M-F 2-3p	2-3p	:30	BCLB1201H	\$265.00 NM
5	WGAL	W	10/31/12	2:36 PM	M-F 2-3p	2-3p	:30	BCLB1202H	\$265.00 NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WGAL</td><td>Th</td><td>11/01/12</td><td>2:36 PM</td><td>M-F 2-3p</td><td>2-3p</td><td>:30</td><td>BCLB1202H</td><td>\$265.00</td><td>NM</td></tr><tr><td>4</td><td>WGAL</td><td>F</td><td>11/02/12</td><td>2:31 PM</td><td>M-F 2-3p</td><td>2-3p</td><td>:30</td><td>BCLB1202H</td><td>\$265.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	Th	11/01/12	2:36 PM	M-F 2-3p	2-3p	:30	BCLB1202H	\$265.00	NM	4	WGAL	F	11/02/12	2:31 PM	M-F 2-3p	2-3p	:30	BCLB1202H	\$265.00	NM																																																								
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10	10/29/12	11/02/12	Dr. Phil Class of Time - Pre-emptible with notice	3-4p	MTWTF--	:30	5	\$350.00	NM																																																																																									
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4	WGAL	F	11/02/12	4:56 PM	M-F 4-5P	4-5P	:30	BCLB1202H	\$500.00	NM																																																																																								
12	10/29/12	11/02/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	5	\$1,000.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>5</td><td>\$1,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WGAL</td><td>M</td><td>10/29/12</td><td>5:58 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>:30</td><td>BCLB1201H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>4</td><td>WGAL</td><td>Tu</td><td>10/30/12</td><td>5:24 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>:30</td><td>BCLB1201H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WGAL</td><td>W</td><td>10/31/12</td><td>5:48 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>:30</td><td>BCLB1202H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>5</td><td>WGAL</td><td>Th</td><td>11/01/12</td><td>5:16 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>:30</td><td>BCLB1202H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>3</td><td>WGAL</td><td>F</td><td>11/02/12</td><td>5:18 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>:30</td><td>BCLB1202H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF--	5	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	M	10/29/12	5:58 PM	M-F 5-6p News	5-6p	:30	BCLB1201H	\$1,000.00	NM	4	WGAL	Tu	10/30/12	5:24 PM	M-F 5-6p News	5-6p	:30	BCLB1201H	\$1,000.00	NM	1	WGAL	W	10/31/12	5:48 PM	M-F 5-6p News	5-6p	:30	BCLB1202H	\$1,000.00	NM	5	WGAL	Th	11/01/12	5:16 PM	M-F 5-6p News	5-6p	:30	BCLB1202H	\$1,000.00	NM	3	WGAL	F	11/02/12	5:18 PM	M-F 5-6p News	5-6p	:30	BCLB1202H	\$1,000.00	NM											
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13	10/29/12	11/02/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	5	\$1,400.00	NM																																																																																									
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14	11/01/12	11/02/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	---TF--	:30	2	\$400.00	NM																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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WGAL
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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968123-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Barletta/R/US Congress	BARLETTA 4 CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/01/12	11/02/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	---TF--	:30	2	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 NBC Tonight Show 1135p-1235a :00 \$400.00 NM See MG 14.3 3 WGAL F 11/02/12 12:17 AM Delayed Tonight Show 1205-2a :30 BCLB1202H \$400.00 NM MG for 14.1 11/02									
15	10/29/12	11/05/12	Mon NBC Prime Other Class of Time - Pre-emptible with notice	Prime Other	1-----	:30	1	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/29/12 8:25 PM Mon NBC Prime Other Prime Other :30 BCLB1201H \$2,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 11/05/12 7:58 PM Mon NBC Prime Other Prime Other :30 BCLB1202H \$2,400.00 NM									
16	10/29/12	11/05/12	NBC Prime Class of Time - Pre-emptible with notice	10-11P	1-----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/29/12 10:38 PM NBC Prime 10-11P :30 BCLB1201H \$1,600.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 11/05/12 10:35 PM NBC Prime 10-11P :30 BCLB1202H \$1,600.00 NM									
17	10/30/12	10/30/12	NBC Prime Class of Time - Pre-emptible with notice	10-11p	-2-----	:30	2	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -2----- 2 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 10/30/12 10:17 PM NBC Prime 10-11p :30 BCLB1201H \$2,000.00 NM 1 WGAL Tu 10/30/12 10:39 PM NBC Prime 10-11p :30 BCLB1201H \$2,000.00 NM									
18	10/31/12	10/31/12	NBC Prime Class of Time - Pre-emptible with notice	9-10p	--2----	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --2---- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 10/31/12 9:20 PM NBC Prime 9-10p :30 BCLB1202H \$1,600.00 NM 1 WGAL W 10/31/12 9:45 PM NBC Prime 9-10p :30 BCLB1202H \$1,600.00 NM									
19	10/31/12	10/31/12	NBC Prime Class of Time - Pre-emptible with notice	10-11p	--2----	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --2---- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 10/30/12 8:25 PM Tue NBC Prime Other Prime Other :30 BCLB1201H \$1,200.00 NM MG for 19.1 10/31 1 WGAL W 10/31/12 NBC Prime 10-11p :00 \$1,600.00 NM See MG 19.3, 19.4 4 WGAL W 10/31/12 5:14 AM M-F News 8 at 5a 5-6a :30 BCLB1202H \$400.00 NM MG for 19.1 10/31 2 WGAL W 10/31/12 10:30 PM NBC Prime 10-11p :30 BCLB1202H \$1,600.00 NM									
20	11/01/12	11/01/12	NBC Prime	9-10p	---1---	:30	1	\$2,400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968123-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Barletta/R/US Congress	BARLETTA 4 CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$2,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Th	11/01/12	8:48 PM	Thu NBC Prime Other	Prime Other	:30	BCLB1202H	\$2,400.00	NM
21	11/02/12	11/02/12	NBC Prime	9-10p	----1--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	F	11/02/12	9:19 PM	NBC Prime	9-10p	:30	BCLB1202H	\$1,500.00	NM
22	11/03/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----SS	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Su	11/04/12	6:20 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCLB1202H	\$150.00	NM
23	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Sa	11/03/12	9:08 AM	Sa/Su News 8 at 9a	9-10a	:30	BCLB1202H	\$400.00	NM
24	11/03/12	11/03/12	Sa/Su Early News	630-7p or 7-730p	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Sa	11/03/12		Sa/Su Early News	630-7p or 7-730p	:00		\$500.00	NM
Credited									
25	11/03/12	11/03/12	Notre Dame Football	230-11p	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Sa	11/03/12	6:16 PM	Notre Dame Football	230-11p	:30	BCLB1202H	\$450.00	NM
26	11/04/12	11/04/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Su	11/04/12	7:21 AM	Su 7-730a	7-730a	:30	BCLB1202H	\$200.00	NM
27	11/04/12	11/04/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Su	11/04/12	8:47 AM	NBC Sunday Today	8-9a	:30	BCLB1202H	\$650.00	NM
28	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
28	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM																																													
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29	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----1	:30	1	\$500.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Su</td><td>11/04/12</td><td>6:25 PM</td><td>Sa/Su News 8 at 6</td><td>6-630p</td><td>:30</td><td>BCLB1202H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Su	11/04/12	6:25 PM	Sa/Su News 8 at 6	6-630p	:30	BCLB1202H	\$500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----1	1	\$500.00																																																	
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1	WGAL	Su	11/04/12	6:25 PM	Sa/Su News 8 at 6	6-630p	:30	BCLB1202H	\$500.00	NM																																												
30	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$850.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$850.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>11:23 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>BCLB1202H</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	11/05/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1202H	\$850.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	1-----	1	\$850.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	M	11/05/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1202H	\$850.00	NM																																												
31	11/05/12	11/05/12	Late Nite w/ Jimmy Fallon	1237-136a	1-----	:30	1	\$35.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	1-----	1	\$35.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	M	11/05/12		Late Nite w/ Jimmy Fallon	1237-136a	:00		\$35.00	NM																																												
32	11/05/12	11/06/12	M-F News 8 at 6a	6-7a	11-----	:30	2	\$950.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>2</td><td>\$950.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>6:23 AM</td><td>M-F News 8 at 6a</td><td>6-7a</td><td>:30</td><td>BCLB1202H</td><td>\$950.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>Tu</td><td>11/06/12</td><td>6:44 AM</td><td>M-F News 8 at 6a</td><td>6-7a</td><td>:30</td><td>BCLB1202H</td><td>\$950.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	2	\$950.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	11/05/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	BCLB1202H	\$950.00	NM	2	WGAL	Tu	11/06/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	BCLB1202H	\$950.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	MT-----	2	\$950.00																																																	
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1	WGAL	M	11/05/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	BCLB1202H	\$950.00	NM																																												
2	WGAL	Tu	11/06/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	BCLB1202H	\$950.00	NM																																												
33	11/05/12	11/06/12	NBC Today Show	7-9A	11-----	:30	2	\$900.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>2</td><td>\$900.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>8:35 AM</td><td>NBC Today Show</td><td>7-9A</td><td>:30</td><td>BCLB1202H</td><td>\$900.00</td><td>NM</td></tr><tr><td>1</td><td>WGAL</td><td>Tu</td><td>11/06/12</td><td>8:28 AM</td><td>NBC Today Show</td><td>7-9A</td><td>:30</td><td>BCLB1202H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	2	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	M	11/05/12	8:35 AM	NBC Today Show	7-9A	:30	BCLB1202H	\$900.00	NM	1	WGAL	Tu	11/06/12	8:28 AM	NBC Today Show	7-9A	:30	BCLB1202H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	MT-----	2	\$900.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WGAL	M	11/05/12	8:35 AM	NBC Today Show	7-9A	:30	BCLB1202H	\$900.00	NM																																												
1	WGAL	Tu	11/06/12	8:28 AM	NBC Today Show	7-9A	:30	BCLB1202H	\$900.00	NM																																												
34	11/05/12	11/05/12	NBC Today Show II	9-10a	1-----	:30	1	\$375.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	1-----	1	\$375.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	M	11/05/12	9:58 AM	NBC Today Show II	9-10a	:30	BCLB1202H	\$375.00	NM																																												
35	11/05/12	11/05/12	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$400.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>12:25 PM</td><td>M-F 12-12:30p News</td><td>12-12:30p</td><td>:30</td><td>BCLB1202H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	11/05/12	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1202H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	1-----	1	\$400.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	M	11/05/12	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1202H	\$400.00	NM																																												
36	11/05/12	11/05/12	M-F 2-3p	2-3p	1-----	:30	1	\$265.00	NM																																													
Class of Time - Pre-emptible with notice																																																						
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	1-----	1	\$265.00																																																	



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968123-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Barletta/R/US Congress		BARLETTA 4 CONGRESS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	11/05/12	11/05/12	M-F 2-3p Class of Time - Pre-emptible with notice	2-3p	1-----	:30	1	\$265.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 2:24 PM M-F 2-3p 2-3p :30 BCLB1202H \$265.00 NM									
37	11/05/12	11/05/12	Dr. Phil Class of Time - Pre-emptible with notice	3-4p	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 3:48 PM Dr. Phil 3-4p :30 BCLB1202H \$350.00 NM									
38	11/05/12	11/05/12	M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	1-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 4:10 PM M-F 4-5P 4-5P :30 BCLB1202H \$500.00 NM									
39	11/05/12	11/05/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	1-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 5:16 PM M-F 5-6p News 5-6p :30 BCLB1202H \$1,000.00 NM									
40	11/05/12	11/05/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 6:17 PM M-F News 8 at 6p 6-630p :30 BCLB1202H \$1,400.00 NM									
41	11/05/12	11/05/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	1-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 11:58 PM NBC Tonight Show 1135p-1235a :30 BCLB1202H \$400.00 NM									
42	11/03/12	11/03/12	NBC Saturday Night Live 1130p-1a Class of Time - Pre-emptible with notice	1130p-1a	-----1-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 12:46 AM NBC Saturday Night Live 1130p-1a :30 BCLB1202H \$800.00 NM									
43	10/30/12	11/02/12	Late Nite w/ Jimmy Fallon 1237-136a Class of Time - Pre-emptible with notice	1237-136a	-TWTF--	:30	4	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL Tu 10/30/12 1:34 AM Late Nite w/ Jimmy Fallon 1237-136a :30 BCLB1201H \$35.00 NM 3 WGAL W 10/31/12 1:04 AM Late Nite w/ Jimmy Fallon 1237-136a :30 BCLB1202H \$35.00 NM 1 WGAL Th 11/01/12 1:01 AM Late Nite w/ Jimmy Fallon 1237-136a :30 BCLB1202H \$35.00 NM 2 WGAL F 11/02/12 Late Nite w/ Jimmy Fallon 1237-136a :00 \$35.00 NM See MG 43.5 5 WGAL F 11/02/12 1:50 AM Late Run Jimmy Fallon 107-3a :30 BCLB1202H \$35.00 NM MG for 43.2 11/02									



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968123-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Barletta/R/US Congress	BARLETTA 4 CONGRESS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							98		

Payment Terms 30 Days

<u>Gross Total</u>	\$72,295.00
<u>Agency Commission</u>	\$10,844.25
<u>Net Amount Due</u>	\$61,450.75